

Adopted: March 19, 2009

SPONSORSHIP AND EVALUATION OF ATHLETIC PROGRAMS

It is the Board's desire to offer MSAD#54 students athletic programming that provides diverse, developmentally appropriate opportunities and encourages student participation. At the same time, the Board recognizes that resources may not be available to fund all of the sports in which students and the community have an interest. In order to provide students with meaningful athletic experiences while maintaining high quality, sustainable programs, the Board adopts this policy governing sponsorship and evaluation of MSAD#54's athletic program.

Through sponsorship, MSAD#54 assumes responsibility for, and control of, a particular athletic program. Sponsorship requires Board approval. MSAD#54 assumes responsibility only for those interscholastic athletic programs that the Board has designated as school-sponsored.

The Board will approve for sponsorship only those programs that are consistent with its philosophy and policies and with regulations established by the appropriate governing bodies, including the Maine Principals' Association (which refers to its regulations as "policies"). Sponsorship does not mean that funding will always be provided in whole or in part through MSAD#54's budget. Though it is the intent of the Board to totally fund all athletic programs, it may also be necessary to accept Booster Club support to ensure that high quality sporting experiences are provided to all student athletes. Sponsorship is required even for activities that may be fully funded by booster organizations. Booster organizations must be approved by the Board of Directors.

Sponsorship is required before any team may represent itself using the school name, to be eligible for league play and tournament participation, or to be eligible for school athletic awards. District sponsorship is also required before a team is eligible to receive funds from a booster organization.

In order to assess the sustainability of athletic activities, each ongoing activity will be evaluated on a five-year cycle. The Board establishes the following process for the approval and evaluation of athletic programs.

A. Criteria for Approval and Evaluation of Athletic Programs

The Athletic Director/Principal shall be responsible for developing a process for evaluating potential athletic programs and assessing the viability of existing programs. The process shall take into consideration the following factors, which shall be applied consistently to all programs:

1. Student body interest;
2. Community interest;
3. Gender equity;
4. Impact on facilities;
5. Impact on existing programs;
6. Impact on administration and staff;
7. Expenses;
8. Availability of competition;
9. Potential to field competitive teams;
10. Alignment with Board philosophy and policies; and
11. Student Safety
12. Availability of funds, consideration of extraordinary costs (e.g., rental of facilities, transportation, specialized equipment), and other relevant data.

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The process should include a scale for weighting and rating the criteria and for reporting a total score that may be used for comparison purposes. The Athletic Director/Principal shall develop a set of scoring rubrics for this purpose (attached).

B. Approval of New Athletic Programs

Sponsorship of all new interscholastic athletic programs must be approved in advance. The Superintendent, in consultation with the Athletic Director/Principal, shall be responsible for making and supporting recommendations to the Board at least three months prior to the proposed starting date. Recommendations are to be made based on data from the evaluation process.

The Board may impose conditions that must be met for the program to be approved.

Following initial approval, new programs will be placed on a two-year probationary status.

Six months prior to the end of the probationary period, the Superintendent, in consultation with the Athletic Director/Principal, must submit a report to the Board including recommendations and support for continued Board approval. The Board may provide for continuing approval, deny approval, or extend the probationary status for one additional year. Probationary status shall not exceed three years.

C. Evaluation of Existing or Ongoing School-Sponsored Athletic Programs

The purpose of evaluation is to ensure that all existing or previously approved programs continue to meet the standards and criteria established by the Board.

Every athletic program will be reviewed on a five-year cycle. Programs will automatically be reviewed if the 2-year average cost per student for a sport exceeds the average cost per student of all sports by 30% or if the participation numbers fall below district guidelines.

The Board may authorize a program to be reviewed out of sequence based upon the recommendation of the Superintendent in consultation with the Athletic Director/Principal.

The evaluation of existing or ongoing approved programs will be done using the same process used to assess proposed programs.

Based upon the data, the Superintendent, in consultation with the Athletic Director/Principal, shall make a recommendation to the Board as to whether the program should continue, move to club status, or be discontinued. The Board may vote to discontinue any program that it deems no longer sustainable or in keeping with Board philosophy, standards or criteria.

D. Delegation of Authority

The Superintendent, in consultation with the Athletic Director/Principal, may appoint a program evaluation or review committee to perform evaluations of proposed and existing athletic programs. A committee must have balanced representation including the Superintendent, Athletic Director, a high school administrator, a middle school administrator, teachers who are employed as coaches, a student, a School Board member, and a community member. The committee will use the same process for evaluating all programs.

The committee shall be advisory to the Board. While it may make recommendations to the Board, the Board retains full authority of MSAD#54 athletic programs.

**MSAD#54 Athletics
Program Evaluation Rubric for
Existing or Potential Programs**

Committee Cumulative Worksheet

Program: _____ **Date:** _____

Criteria	Average Criteria Scores
1.Student Body Interest	
2.Community Interest	
3.Gender Equity	
4.Impact on Facilities	
5.Impact on Existing Programs	
6.Impact on Administration & Staff	
7.Expenses	
8.Availability of Competition	
9.Potential to Field Competitive Teams	
10.Alignment with Board Philosophy and Policies	
11.Student Safety	
12. Consideration of extraordinary expenses*	Included in criteria #7

Total Score for this Program:

Possible Score Range: Highest (best) = 65

Lowest (worst) = 13

Summary of Comments/Notes:

Members and Titles of Committee:

**MSAD#54 Athletics
Program Evaluation Rubric for
Existing or Potential Programs**

Individual Cumulative Worksheet

Name: _____ **Position:** _____

Program: _____ **Date:** _____

Directions: After completing each rubric, enter the score on this sheet and total scores to find the rating assigned to this program.

Criteria	Value	Factor	Criteria Scores
1.Student Body Interest		X 1.50 =	
2.Community Interest		X 1.00 =	
3.Gender Equity		X 1.25 =	
4.Impact on Facilities		X 1.25 =	
5.Impact on Existing Programs		X 1.50 =	
6.Impact on Administration & Staff		X 1.00 =	
7.Expenses (*see also #12)		X .75 =	
8.Availability of Competition		X 1.00 =	
9.Potential to Field Competitive Teams		X 1.50 =	
10.Alignment with Board Philosophy and Policies		X 1.00 =	
11.Student Safety		X 1.25 =	
12. Consideration of extraordinary expenses*			Included in criteria #7

Total Score for this Program:

Summary of Comments/Notes:

**MSAD#54 Athletics
Program Evaluation Rubric for
Existing or Potential Programs**

**Criterion #1
Student Body Interest**

Directions: After reading through the considerations, determine the value which best describes the impact of this program on the criterion being defined. Place the value in the formula below to determine the criterion score for this program.

Considerations

1. Has the student body been surveyed to determine their interest in this program?
2. How many participants are needed to fulfill the minimum requirements for this program?
3. Are college scholarships readily available for this program?
4. Is there potential for area and statewide recognition for participants in this program?

Value	Rubric
5	Data indicates a very high level of student interest in this program.
4	Data indicates above average student interest in this program.
3	Data indicates average student interest in this program.
2	Data indicates a minimal amount of student interest in this program.
1	There is no data to indicate student interest in this program.

Comments/Notes:

Scoring:

Value Selected	X	Factor	=	Criterion Score
<input style="width: 100px; height: 25px;" type="text"/>	X	1.50	=	<input style="width: 100px; height: 25px;" type="text"/>

**MSAD#54 Athletics
Program Evaluation Rubric for
Existing or Potential Programs**

**Criterion #2
Community Interest**

Directions: After reading through the considerations, determine the value which best describes the impact of this program on the criterion being defined. Place the value in the formula below to determine the criterion score for this program.

Considerations

1. Does the community provide and support lower level opportunities for participation in this program?
2. Is this program one that traditionally has a high level of spectator support?
3. Is there a tradition of support for this program within the community and the immediate area?
4. Does the community react negatively to the effect that this program has on other existing programs?
5. Has the community been surveyed to determine interest in this program?

Value	Rubric
5	There is a very high level of community support for this program.
4	There is above average community support for this program.
3	There is adequate community support for this program.
2	There is a minimal level of community support for this program.
1	There is no data to indicate community support for this program.

Comments/Notes:

Scoring:

Value Selected X Factor = Criterion Score

X

1.00

=

**MSAD#54 Athletics
Program Evaluation Rubric for
Existing or Potential Programs**

**Criterion #3
Gender Equity**

Directions: After reading through the considerations, determine the value which best describes the impact of this program on the criterion being defined. Place the value in the formula below to determine the criterion score for this program.

Considerations

1. Does this program contribute to a situation in which the MSAD#54 School Department is not in compliance with Title IX of the civil rights Act?
2. Does this program help create balance in program offerings as they relate to Title IX?
3. Is this program co-ed? If so, do boys and girls compete together or on separate teams? What problems does this create?
4. Is the school department willing to absorb the cost of creating another new program which is necessary because of Title IX considerations?

Value	Rubric
5	This is a co-ed program that helps maintain gender equity.
4	This program contributes to gender balances in a currently unbalanced program.
3	This program does not affect the school department's Title IX standing.
2	This program necessitates the addition of another activity for gender equity to be restored.
1	This program creates an imbalance in gender-related program offerings at a time when the school department has no intention of adding other programs.

Comments/Notes:

Scoring: Value Selected X Factor = Criterion Score

 X 1.25 =

**MSAD#54 Athletics
Program Evaluation Rubric for
Existing or Potential Programs**

**Criterion #4
Impact on Facilities**

Directions: After reading through the considerations, determine the value which best describes the impact of this program on the criterion being defined. Place the value in the formula below to determine the criterion score for this program.

Considerations

1. Are current facilities which are required by this activity being used to their fullest capacity?
2. Does facility usage by other existing programs have to be reduced?
3. Is the construction of additional facilities necessary? If yes, is this possible and at what expense?
4. Does the use of current facilities necessitate a revamped facilities maintenance and custodial schedule?
5. Do support facilities such as training rooms and strength training areas have difficulty serving the participants in this program?

Value	Rubric
5	This program causes no problem with the use of existing facilities.
4	This program requires moderate restructuring of the current facilities schedule.
3	This program requires minor changes in the current facilities schedule.
2	This program requires major restructuring of the current facilities schedule.
1	This program requires expensive construction/remodeling of facilities.

Comments/Notes:

Scoring: Value Selected X Factor = Criterion Score

 X 1.25 =

**MSAD#54 Athletics
Program Evaluation Rubric for
Existing or Potential Programs**

**Criterion #5
Impact on Existing Programs**

Directions: After reading through the considerations, determine the value which best describes the impact of this program on the criterion being defined. Place the value in the formula below to determine the criterion score for this program.

Considerations

1. How does this program affect other existing programs in terms of student interest and participation?
2. How does this program affect the ability of other existing programs to field competitive teams?
3. How does this program affect community interest in other existing programs?
4. Does this program reduce the amount of coaches available for other existing programs?

Value	Rubric
5	This program does not weaken other existing programs.
4	This program has a minimal impact on other existing programs.
3	This program has noticeable effects on other existing programs.
2	This program seriously detracts from the competitiveness of other existing programs.
1	This program may in all likelihood cause the elimination of another established program.

Comments/Notes:

Scoring: Value Selected X Factor = Criterion Score

 X 1.50 =

**MSAD#54 Athletics
Program Evaluation Rubric for
Existing or Potential Programs**

**Criterion #6
Impact on Administration and Staff**

Directions: After reading through the considerations, determine the value which best describes the impact of this program on the criterion being defined. Place the value in the formula below to determine the criterion score for this program.

Considerations

1. Would this program require direct administrative supervision at contests?
2. If the answer to #1 is yes, would the amount of increased supervision time be significant?
3. How much administrative time would be needed to complete the necessary scheduling of this program?
4. How much administrative time would be devoted to the supervision of coaches and the necessary budgeting for this program?
5. What steps would have to be taken to free up additional supervision time and what are the consequences of this action?

Value	Rubric
5	The addition of this program would create no new administrative work load.
4	The addition of this program would create limited new administrative responsibilities.
3	The addition of this program would create significant new administrative work load.
2	The addition of this program would seriously diminish the amount of administrative time devoted to existing programs.
1	The addition of this program would require hiring additional personnel to assist in the administration of this program.

Comments/Notes:

Scoring: Value Selected X Factor = Criterion Score

 X 1.00 =

**MSAD#54 Athletics
Program Evaluation Rubric for
Existing or Potential Programs**

**Criteria #7 & 12
Expenses**

Directions: After reading through the considerations, determine the value which best describes the impact of this program on the criteria being defined. Place the value in the formula below to determine the criteria score for this program.

Considerations

1. How much funding is needed to budget for this program (salaries, uniforms, transportation, equipment, officials, etc.)?
2. Consideration of extraordinary costs (e.g., rental of facilities, transportation, specialized equipment), and other relevant data.
3. What percentage of the overall program budget is dedicated for this program?
4. How do expenses for this program compare with expenses for other programs?

Value	Rubric
5	Maintaining this program would result in minimal expense.
4	Maintaining this program would require additional annual funds.
3	Maintaining this program would require major restructuring of the programs budget.
2	Maintaining this program would result in funds being drawn from other existing programs.
1	Maintaining this program would require the elimination of current programs to meet budget considerations.

Comments/Notes:

Scoring: Value Selected X Factor = Criteria Score

 X .75 =

**MSAD#54 Athletics
Program Evaluation Rubric for
Existing or Potential Programs**

**Criterion #8
Availability of Competition**

Directions: After reading through the considerations, determine the value which best describes the impact of this program on the criterion being defined. Place the value in the formula below to determine the criterion score for this program.

Considerations

1. Is this program one which is sponsored by the Maine Principals' Association?
2. Are there area schools that compete in this program which provide appropriate competition for our students?
3. Does this program offer the opportunity to advance to conference, regional, and/or state competitions?
4. How many contests must be scheduled to meet normal standards for this program?
5. How difficult is it to meet the standards expressed in #4?

Value	Rubric
5	The abundance of area competition necessitates little travel.
4	There is some required travel to fill the schedule.
3	Necessary travel is consistent with other programs.
2	Necessary travel is greater than most other existing programs.
1	The minimal amount of local competition necessitates extensive travel.

Comments/Notes:

Scoring: Value Selected X Factor = Criterion Score

 X 1.00 =

**MSAD#54 Athletics
Program Evaluation Rubric for
Existing or Potential Programs**

**Criterion #9
Potential to Field Competitive Teams**

Directions: After reading through the considerations, determine the value which best describes the impact of this program on the criterion being defined. Place the value in the formula below to determine the criterion score for this program.

Considerations

1. Have established community teams (e.g. little league) displayed competitive success in this program?
2. What is an acceptable level of success in this program and how viable is this goal?
3. Is the available competition in the immediate area of a level that is conducive for success?
4. How long would it take to field competitive teams and would this time line be acceptable to the student body and the community?

Value	Rubric
5	A talent pool is in place to field competitive teams at the state level.
4	A talent pool is in place to field above average competitive teams.
3	A talent pool is in place to field average competitive teams.
2	A talent pool is in place to field below average competitive teams.
1	There is no indication that this program will be able to field competitive teams.

Comments/Notes:

Scoring: Value Selected X Factor = Criterion Score

 X 1.50 =

**MSAD#54 Athletics
Program Evaluation Rubric for
Existing or Potential Programs**

**Criterion #10
Alignment with Board Philosophy and Policies**

Directions: After reading through the considerations, determine the value which best describes the impact of this program on the criterion being defined. Place the value in the formula below to determine the criterion score for this program.

Considerations

1. Does the mission of the school support this program?
2. Does this activity require changes to Board philosophy and policies?
3. Has Board philosophy and policy been affected in districts that have sponsored this program?

Value	Rubric
5	Data indicates a very high level of alignment with Board philosophy and policies.
4	Data indicates an above average level of alignment with Board philosophy and policies.
3	Data indicates an average level of alignment with Board philosophy and policies.
2	Data indicates a minimal level of alignment with Board philosophy and policies.
1	There is no data to indicate the level of alignment with Board philosophy and policies.

Comments/Notes:

Scoring: Value Selected X Factor = Criterion Score

 X 1.00 =

**MSAD#54 Athletics
Program Evaluation Rubric for
Existing or Potential Programs**

**Criterion #11
Student Safety**

Directions: After reading through the considerations, determine the value which best describes the impact of this program on the criterion being defined. Place the value in the formula below to determine the criterion score for this program.

Considerations

1. Potential competitors are from bigger schools.
2. Potential competitors have a much more extensive feeder system.
3. Athletes from other schools are better trained and more physical than our athletes.

Value	Rubric
5	There are no safety concerns.
4	There are minimal safety concerns.
3	There are average safety concerns.
2	There are above average safety concerns.
1	There is a high level of safety concerns.

Comments/Notes:

Scoring: Value Selected X Factor = Criterion Score

 X 1.00 =